

- SanDiegoCondoGuide.com • LosAngelesCondoGuide.com • SanFranciscoCondoGuide.com • PortlandCondoGuide.com
  - DCCondoGuide.com • LasVegasCondoGuide.com • DenverCondoGuide.com • DallasCondoGuide.com
  - MinneapolisCondoGuide.com • MilwaukeeCondoGuide.com • ChicagoCondoGuide.com • CincinnatiCondoGuide.com
  - NewYorkCondoGuide.com • PittsburghCondoGuide.com • BostonCondoGuide.com • BaltimoreCondoGuide.com
  - MiamiCondoGuide.com • NaplesCondoGuide.com • TampaCondoGuide.com • PalmBeachCondoGuide.com
- + *Many, Many, Many More!*

**Press Release April 18, 2006**

## **“Premium Real Estate Domain Names are Available”**

*“Location, Location, Location*

*Just like real estate - Internet real estate is limited and success for online advertisers will ultimately be determined by location (domain name).”*

Minneapolis, MN – April 18, 2006 - <http://CondoBuzz.com> the nation's only network of 3,000 premium real estate web sites and domains focusing on condos, lofts and townhomes announces the availability of premium domain names such as: SanDiegoCondoGuide.com, LosAngelesCondoGuide.com, LasVegasCondoGuide.com, SanFranciscoCondoGuide.com, NewYorkCondoGuide.com, PortlandCondoGuide.com, DCCondoGuide.com, DenverCondoGuide.com, DallasCondoGuide.com and many more.

“Real estate agents and sellers who want to make an impact with their advertising and stand out from the crowd now have an opportunity to access premium domain names that can normally cost more than \$20,000 at affordable monthly rates as low as \$300,” said Randy Kempenich, President of Kemteck Inc., which owns the domain portfolio.

“Internet real estate marketing has exploded. According to a report by Borrell and Associates, local online advertising will increase by 39% in 2006. More impressively, by 2009 online advertising expenditures will surpass newspapers. A recent Google report stated that local real estate advertising/adwords accounted for ½ of the local keyword revenue. Our inventory of local real estate domains clearly will have a significant impact for advertisers and marketers,” said Kempenich.

“The challenge for real estate advertisers and marketers is to acquire clicks, visits and inquiries from their marketing. A premium domain name will entice and attract more clicks and web site visitors. Also, search engines will apply a higher ranking for relevant domain names along with relevant content,” said Kempenich.

“Values of premium domain names are evident with recent domain sales such as; Business.com (\$7.5 million), BoiseRealEstate.com (\$50,000), RealEstateAgency.com (\$20,000), VegasRealEstate.com (\$54,000), DenverHomes.com (\$35,000), HomeBuyingGuide.com (\$12,000). Rather than selling premium domain names we are making our domains affordable for almost anyone with our rental program,” said Kempenich.

Interested parties should inquire ASAP. Like real estate - prime locations (domains) will go first.

For availability visit: [http://condobuzz.com/domain\\_rent.php](http://condobuzz.com/domain_rent.php) or call (612-623-3216) or email [info@condobuzz.com](mailto:info@condobuzz.com).

**About CondoBuzz.com**

<http://www.CondoBuzz.com>

CondoBuzz.com is the nation's only network of 3,000+ premium real estate web sites and domain names focusing on condos, lofts and townhomes. CondoBuzz.com is a regularly featured innovator at the Real Estate Connect Conferences in New York and San Francisco. CondoBuzz.com web sites are consumer centric and locally niche focused with a very high search engine and ad click-thru with quality consumer lead capture. Each individual web site is marketed and designed for a specific metropolitan area. Locally focused web sites are able to provide better local content, more useful information and locally based real estate services for the consumer. Locally based web sites provides the ability to target market and develop more focused traffic which will provide quality referrals and sales for our partner real estate brokers and advertisers. Kemteck ([www.Kemteck.com](http://www.Kemteck.com)) Inc owns CondoBuzz.com and affiliated web sites.

Source: Kemteck Inc.

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